

March 2018 Newsletter

www.familyintegrity.org

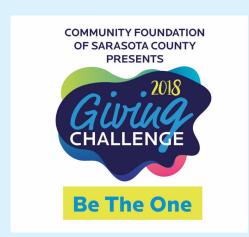
FIT ANNOUNCES 2018 GIVING CHALLENGE OPPORTUNITIES

2018 Giving Challenge May 1 - 2 Noon til Noon



Online through our link on www.familyintegrity.org.

Minimum of \$25. Other incentives and foundation support will be listed at www.familyintegrity.org



with giving strengthened by



| WHY IT IS HARD FOR US TO RAISE FUNDS | WHY YOUR GIFT WILL MAKE A DIFFERENCE |
|---|--|
| Our operating budget is only \$45,000 We may be viewed by some funding sources as being too small and underfunded to be effective and therefore a poor risk for grants. | Our operating budget is only \$45,000 We do \$1,000,000 of work per year by using volunteers who donate their time, pay their own expenses, AND pay dues and make donations. |
| We are scattered about geographically We have operations all over Florida and in several other states. Local fundraisers have not been practical or effective. | We are scattered about geographically We are web-based and use the US Postal Service to distribute our books and certificates. Distance or location is not a limitation. This format is ideal. |
| We work with the poor, imprisoned, and those in recovery We work with the forgotten people of society. This is not a popular cause. Our clients cannot afford to pay for any of the materials we provide. | We work with the poor, imprisoned, and those in recovery This is our niche, and we support clients and other struggling halfway houses and ministries with our free materials and services. |
| We are faith-based This means we can receive no government support and that clients participation in our programs must be voluntary. | We are faith-based It is estimated that 50% of clients needing or requiring the life skills courses we offer prefer a faith-based approach. The need is large. |

INCENTIVES/POSSIBLE PRIZES FOR PARTICIPATION IN GIVING PARTNER FUNDRAISER

from the Patterson Foundation...

• All individual donations matched up to \$100 • Opportunity for FIT to compete for organizational prizes such as most unique donors (\$7,000, \$5,000, \$2,500, \$1,500, or \$1,000), \$2,000 for Best Giving Challenge Turnaround (from 2016), Best Overall Campaign (\$6,000, \$5,000, \$4,000), and Fast 50: \$500 grant to the first 50 nonprofits to get 50 unique donors

from your FIT Board of Directors...
funded by the personal contributions of Board Members (we wouldn't ask you to do something we wouldn't do)...

◆ First 50 individual donations matched up to \$25 ◆ First payment on a pledge of \$25 or more matched with \$25

SAVE THE DATE MAY 1 - MAY 2, NOON TIL NOON

We raised \$16,870 in the last Giving Partner in 2016 and we were not nearly as organized as this year.

Join the excitement of the hundreds of FIT volunteers and thousands of clients.